



www.aciireland.com
www.aciireland.com/Forex.htm

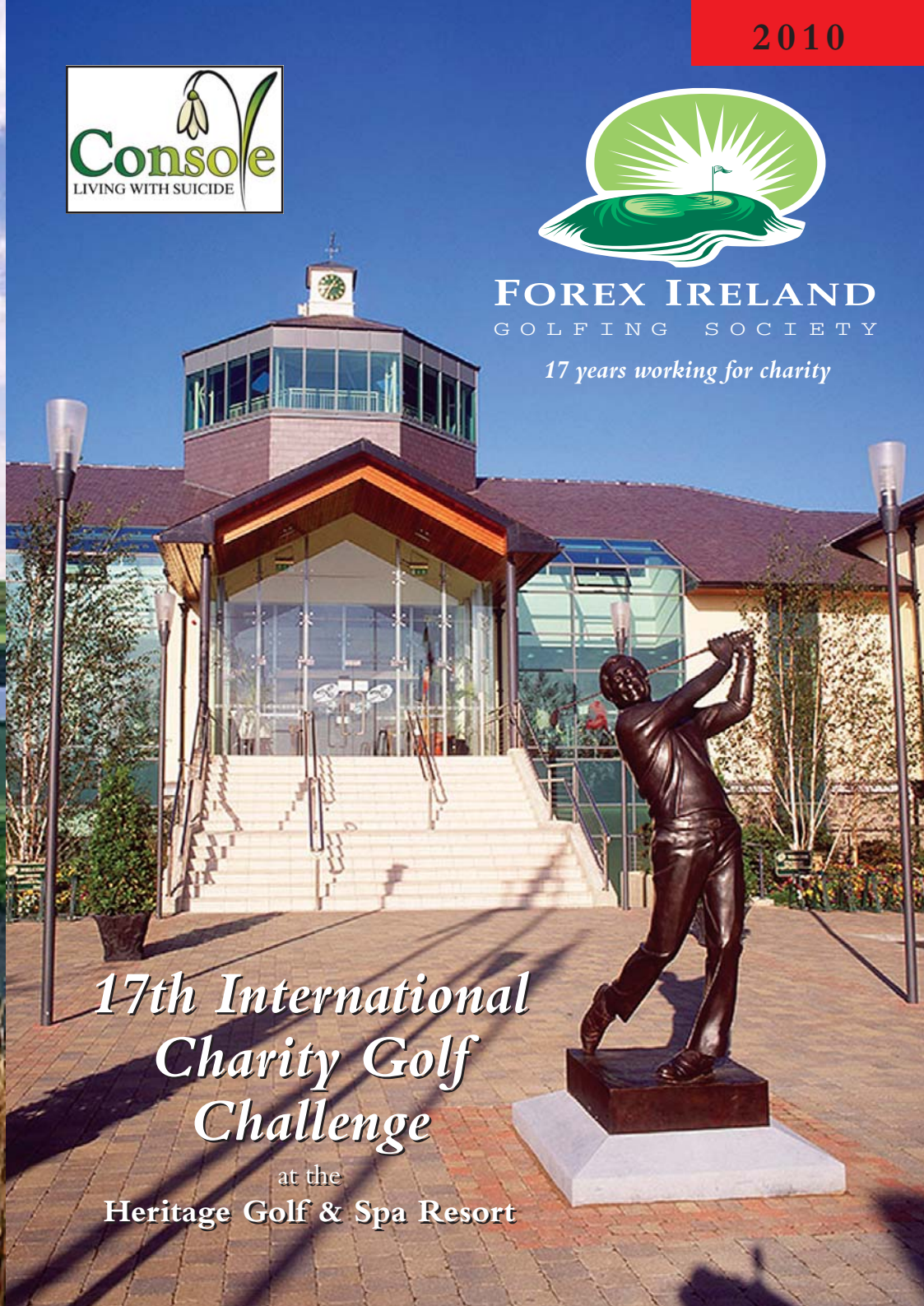


FOREX IRELAND
GOLFING SOCIETY



FOREX IRELAND
GOLFING SOCIETY

17 years working for charity



*17th International
Charity Golf
Challenge*

at the
Heritage Golf & Spa Resort

Background

ACI
THE FINANCIAL
MARKETS
ASSOCIATION



ACI - The Financial Markets Association, was founded in France in 1955 following an agreement between foreign exchange dealers in Paris and London. In the years that followed, other national associations were formed and there are now affiliated financial markets associations in 66 countries and individual members in another 17 countries. ACI recently revised its membership criteria and removed the 'national' and 'international' categories, replacing these with a single membership

category. Once the effects of these changes have been incorporated it is expected that ACI will have over 19,000 members.

ACI is the international association involved in activities such as the education of all foreign exchange, money market and bond dealers. It also looks after such areas as setting codes of conduct and the promoting of dealing activity between all banks worldwide. ACI has the largest membership of any of the international associations in the wholesale financial markets and the secretariat of the organisation is based in Paris.

FOREX & ACI – Prior to the late 1990's the Irish Branch of ACI was known as 'The Forex Club of Ireland' at which point it was decided to change its name to 'ACI Ireland'. It was in those early years that the social side of the Forex Club began to develop with the result that in 1982 'The Forex Ireland Golf Society' (FIGS) was formed. There are now over 150 golfers in FIGS from Dublin's financial market community. Each year the society plays up to five outings along with a matchplay competition.

FOREX & CHARITY – Seventeen years ago our Golf Society decided it wanted to do something for charity and the idea to host an International Charity Golf Challenge was founded. Our event involves a four-person team competition with teams competing from Ireland, the UK, Europe, US and Canada over three days. The following pages will outline in greater detail how this event has grown over the years.



FOREX IRELAND
GOLFING SOCIETY

The Tournament

The Challenge

- Championship Course
- Over 30 Teams, 4 players per team
- 36 Hole Aggregate Stableford Competition
- Daily Prizes
- Overall Winners Prizes



The Venue The Heritage Golf & Spa Resort, Killenard, County Laois, Ireland

Itinerary

June 2010						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Thu 10th June Registration, check-in The Heritage Golf & Spa Resort. Practice round available after 3pm

Fri 11th June 18-hole Team Competition. Buffet Meal in Seve Ballesteros Room.

Sat 12th June 18-hole Team Competition. Gala Dinner & Prize Giving

Sun 13th June Departure

Cost Cost per 4-person team is €2,750

- 3 nights bed and breakfast
- 2 rounds of competition golf
- 2 evening meals
- Competitor gifts
- Refreshments 9th and 18th greens

For further information or to request an entry form, contact:

GAVIN RYLANDS

Captain

Forex Ireland Golf Society

Bank of Ireland Global Markets

Colvill House, Talbot Street, Dublin 1

Tel: 353 1 6702652 • Email: gavin.rylands@boigm.com

Sponsorship

Over the years sponsorship has come from many sources in a variety of different forms. It has come from the corporate world, the financial markets, some celebrities and from various hotels and restaurants in Dublin. The various ways of sponsoring are:

- ★ Outright cash donation
- ★ Donation of raffle or auction prizes, e.g. airline tickets, holiday vouchers, green fee vouchers, memorabilia etc.
- ★ Supply of goods or services for free or at cost

Depending on the level of sponsorship, Forex will enter into an agreement with the Sponsor on the exposure they will receive during the tournament. In fact many of the teams that enter the competition also tend to sponsor parts of the event. Examples of possible exposure include:

- ★ Name/Logo on Welcome Letter
- ★ Name/Logo on Golf Flags
- ★ Name/Logo on Tee Box
- ★ Name on Raffle Tickets
- ★ Name/Logo displayed in Hotel
- ★ Products and/or leaflets distributed

Any exposure is agreed in advance and in certain cases the sponsor would provide any signs or branding to be displayed.

Previous sponsors include: ACI Ireland, Aer Lingus, Ardagh Trading Ltd., Bloomberg, Callaway, Cutter & Buck, EBS, Garban Intercapital, Hewlett Packard, London Irish Rugby Club, McGuirks Golf, Microsoft, Pádraig Harrington, Reuters, ASP1, R P Martin, MMI and many of the financial institutions who send teams.

The Teams

The number of teams taking part in our international charity golf challenge each year has risen to over 40 in the last number of years. To date, over 50 different institutions have been represented, with about 40% of teams coming from the UK and Europe, 5% from the United States and the balance from Ireland.

Below is a sample list of teams that have participated in the challenge.

ASPOne	BNP	NCB
RP MARTINS	CARADAS	PERMANENT TSB
MMI	CITIBANK	PREBON MARSHALLS
ABN AMRO	DAVY'S	PRONET ANALYTICS
ACI UK	DEPFA	REUTERS
AFA SYSTEMS	DEUTSCHE BANK	ROYAL BANK OF
AIB TREASURY	EBS	CANADA
ANGLO IRISH BANK	FIRST ACTIVE	ROYAL BANK OF SCOT-
BANK OF AMERICA	GARBAN INTERCAPITAL	LAND
BANK OF IRELAND	GOLDMANS	RP MARTINS
BANK OF MONTREAL	HSBC	SOCIETE GENERALE
BANK OF NEWYORK	IBJ	TRADITION NEWYORK
BANK OF SCOTLAND	IIB BANK	TULLETT & TOKYO
BARCLAYS	INVESTEC	UBS
BLOOMBERG	JPMORGAN CHASE	ULSTER BANK
BLOXHAMS	DANSKE MARKETS	WPMC

The Courses

Over the last seventeen years this will be the fifth course we will have introduced as we travel to the 5★ Heritage Golf & Spa Resort, designed by Seve Ballesteros and Jeff Howes set in the beautiful rolling countryside of Co. Laois, just one hour from Dublin, with the Slieve Bloom Mountains as a backdrop. Five lakes and a stream meander through the course and brings water into play on 10 holes. 98 beautifully shaped bunkers and 7,000 trees adorn the landscape, which is very gently undulating without any climbing involved. A magnificent course along with world class hotel and leisure facilities to help us to enjoy the weekend.

1994: Slieve Russell	2003: Slieve Russell
1995: Slieve Russell	2004: Slieve Russell
1996: Slieve Russell	2005: Mount Wolseley
1997: Slieve Russell	2006: Mount Wolseley
1998: Hodson Bay	2007: Slieve Russell
1999: Slieve Russell	2008: Slieve Russell
2000: Slieve Russell	2009: The Heritage
2001: Slieve Russell	2010: The Heritage
2002: Adare Manor	



The Charities

In the past sixteen years over €1,000,000 has been raised and donated to various charities such as:

- ❖ DYSPRAXIA ASSOCIATION OF IRELAND
- ❖ THE NATIONAL MATERNITY HOSPITAL, HOLLES STREET
- ❖ TEMPLE STREET CHILDREN'S HOSPITAL
- ❖ OUR LADY'S HOSPITAL FOR SICK CHILDREN, CRUMLIN
- ❖ IFSC INNER CITY TRUST
- ❖ PEOPLE IN NEED FUND
- ❖ SUNSHINE COACHES
- ❖ ST. VINCENT DE PAUL
- ❖ ST. JAMES'S HOSPITAL
- ❖ ST. VINCENT'S HOSPITAL
- ❖ NEW YORK TIMES NEEDIEST 911 FUND
- ❖ HOPE SOURCE
- ❖ BARNARDOS
- ❖ CHILDREN'S CANCER WARD AT CRUMLIN HOSPITAL

Last year we raised €60,000, of which The National Maternity Hospital was a major benefactor and meant we surpassed €1,000,000 in 16 years. What is unique to our fundraising drive is that each year a charity with a specific project is chosen. Rather than donate a sum of money into an overall pool, we seek to purchase a specific item that a hospital or charitable organisation needs and one which can be covered by the money we raise. Our main charity for 2010 is Console, Living With Suicide.



Over 500 people died by Suicide in Ireland in 2009, and the number increases each year. The causes of each Suicide are unique and complex, and for the families and friends of victims, the impact is devastating.

Console is a National Charity (CHY15042) that is dedicated to Suicide Prevention and to providing professional Counselling, Support and Helpline Services to those Bereaved through Suicide as well as those who are Suicidal.

The funds raised through the Forex Ireland Golfing Society, 17th International Charity Golf Challenge will go directly towards the development of Console's Child Psychotherapy Service located on the Navan Road, Dublin 7, for Children and Adolescents in Suicidal Crisis.

As suicide continues to rise in Ireland and with Children as young as six years at risk, Console is concentrating its efforts on developing its Services for Children and Adolescents in crisis.

This year Console needs to raise €100,000 to fund this new innovative Suicide Prevention Programme through the purchase of Child Psychotherapy materials, therapeutic equipment and Professional Staffing for the project.

President Mary McAleese, Patron of Console stated: "Console's development of a Child Psychotherapy Service for Children and Young People affected by Suicide is particularly important for so often in the past the full and long-term impact on Children was overlooked as if their immaturity ring-fenced them from downstream consequences or their innocence was a hermetic seal against life's bruising encounters."

Your support will effectively Save a Child's Life and help in our efforts to reduce the high level of Suicide in Ireland.